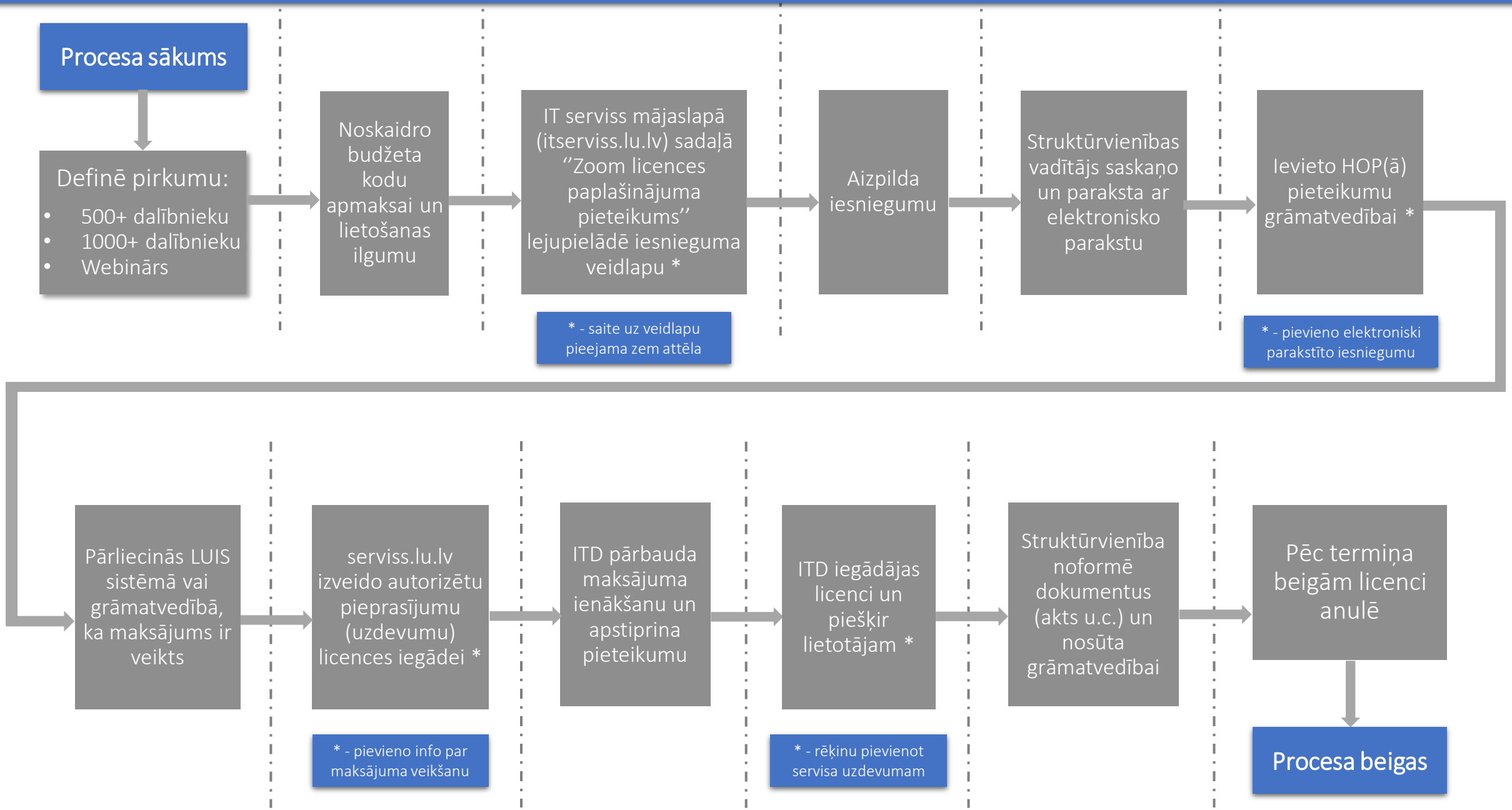ZOOM licences paplašinājuma iegādes process